

Privacy Policy

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1. Introduction

Haki Digital (OPC) Private Limited (“Haki Digital”) (“TidBeats”, “We”, “Our”, “Us”) is committed to the protection of personal information provided by users (“You”, “Your”, “User”) to TidBeats. We respect Your privacy and takes the protection of Your personal information very seriously. This policy describes the information We hold about You, how it is used and with whom We may or may not share it. It also informs You about Your privacy rights and how the law protects You.

This Privacy Policy covers the TidBeats service, including its mobile application, website, any other applications, websites and/or home audio channels made available by TidBeats. We are not responsible for the privacy practices on any applications, websites or channels which are not controlled by TidBeats. For example, We do not exercise control over other sites that Our service links to, on which You can read content about Our service. Clicking on links on Our website or enabling those connections may allow third parties to collect or share data about You. When You leave any Tidbeats application or website, We encourage You to carefully review the privacy policies on all other websites that You visit or applications that You use.

2. Information Collected

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer information about You which We have grouped together as follows:

- **Contact Data** including Your email address, telephone number
- **Technical Data** including Your IP address, Your login data, device details, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices You use to access any of Our services
- **Profile Data** including Your username and password, Your interests, preferences, feedback and survey responses
- **Usage Data** including information about how You use Our app, website and services including Your track selection, duration of listening, listening history, Your library and search queries
- **Marketing and Communications Data** including Your preferences in receiving marketing from Us and Your communication preferences.

3. Information Sharing and Disclosure

We do not disclose Your Personal Information to any third parties other than to TidBeats' affiliates or other trusted business or persons, based on strict adherence and in compliance with Our Privacy Policy and any other appropriate confidentiality and security measures.

We require all third parties to respect the security of Your personal data and to treat it in accordance with the law. We do not allow Our third-party service providers to use Your personal data for their own purposes and only permit them to process Your personal data for specified purposes and in accordance with Our instructions.

We use Our best efforts to use information in aggregate form (so that no individual User is identified) for the marketing purposes and to enhance the User experience.

4. Confidentiality and Security

We may use and disclose Your Personal Information or Other Information as We believe to be necessary or appropriate: (a) under applicable law, which may include

laws outside Your country of residence; and (b) to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, which may include such authorities outside Your country of residence. We will also use and disclose any information about You as We, in Our sole discretion, believe necessary or appropriate to protect the property or rights of Us or a third party, to protect the safety of the public or any person, or to prevent or stop any illegal, unethical or legally actionable activity.

5. Business Transfers

We may transfer or otherwise share some or all of Our assets, including Your Personal Information and Other Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

6. Data Security

We have put in place appropriate security measures to prevent Your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, We limit access to Your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process Your personal data on Our instructions and they are subject to a duty of confidentiality.

Although We make best possible efforts to store Personal Information in a secure operating environment that is not open to the public, You should understand that there is no such thing as complete security, and We do not guarantee that there will be no unintended disclosures of Your Personal Information. If We become aware that Your Personal Information has been disclosed in a manner not in accordance with this Privacy Policy, We will use reasonable efforts to notify You of the nature and extent of such disclosure (to the extent We know that information) as soon as reasonably possible and as permitted by law.

7. Data Retention

We will only retain Your personal data for as long as necessary to fulfil the purposes We collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, We consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of Your personal data, the purposes for which We process Your personal data and whether We can achieve those purposes through other means, and the applicable legal requirements.

8. Changes in Privacy Policy

From time to time We may update this Privacy Policy. Your continued use of Our App, Website and the Services constitutes Your acceptance of the then-current Privacy Policy and Terms of Use, so We encourage You to visit this page periodically to review any changes.

9. Restriction of Liability

TidBeats makes no claims, promises or guarantees about the accuracy, completeness, or adequacy of the contents available through the App and expressly disclaims liability for errors and omissions in the contents available through the App.

No warranty of any kind, implied, expressed or statutory, including but not limited to the warranties of non-infringement of third party rights, title, merchantability, fitness for a particular purpose and freedom from computer virus, is given with respect to the contents available through the App or its links to other internet resources as may be available to Your through the App.

Reference in the App to any specific commercial products, processes, or services, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by TidBeats.

10. Contact Us

If You have any questions about this Privacy Policy, You can contact Us at info@tidbeats.org and We will attempt to address Your concerns.

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